

Lifestyle with cbd



CANNABEES
corporate profile



CANNABEES

About us

We are dedicated to supporting the health and beauty of our customers by providing CBD products that use organic cannabis plant ingredients. In alignment with the mission of our brand, our name, CANNABEES, is coined from a combination of the words “cannabis” and “bees”. Our logo consists of an angelic bee encircled by a cannabis flower, representing our brand promise to promote beauty and well-being.

CANNABEES not only runs the oldest online CBD shop, “CBD DIRECT”, but also conducts research on the latest technologies and applications of CBD. Using our established connections with companies from the West Coast of the United States has enabled us to become the leaders of our market and further promote “Lifestyle with CBD”.

Mission

Our ultimate goal is to promote “Lifestyle with CBD”
We present our mission of “Lifestyle with CBD” to Japanese customers
We commit to finding new technologies to ensure customer satisfaction

Value

We are an environmentally conscious brand that uses organic ingredients
We stand by our value of sustainability

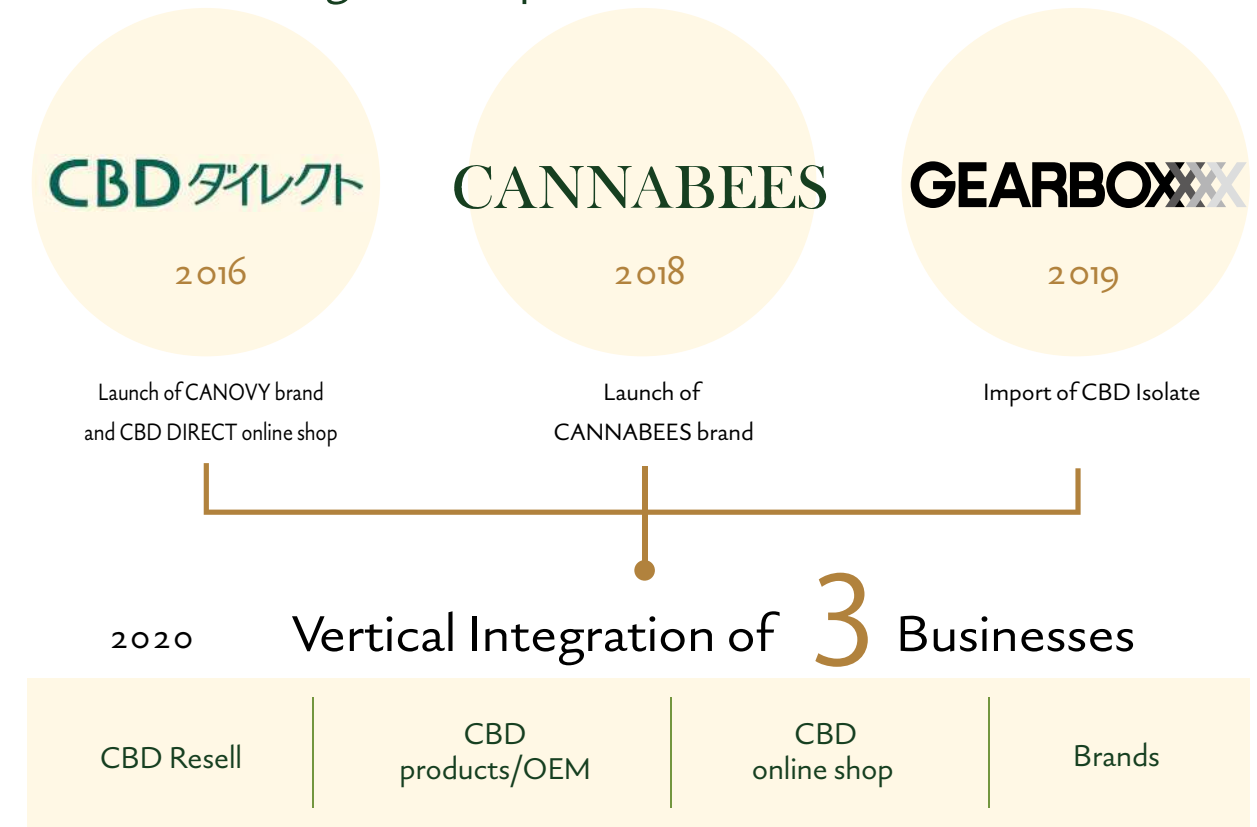
Culture

Internal growth of ourselves will be fostered by setting and achieving incremental goals
Our priority will always be the wellness of our customers and the earth

Our business

Handling CBD in Japan is complicated. Although CBD is legal, we face hurdles from several ministries, the media and the public. In order to overcome these obstacles, our business decided to merge our 3 formerly independent companies: CBD DIRECT, CANNABEES and GEARBOXXXX. We felt the need to incorporate a one-stop-shop business model that could respond to the demands of our customers, which include consumers, brand owners and food and beverage corporations.

Vertical Collaboration to concentrate knowledge and experience



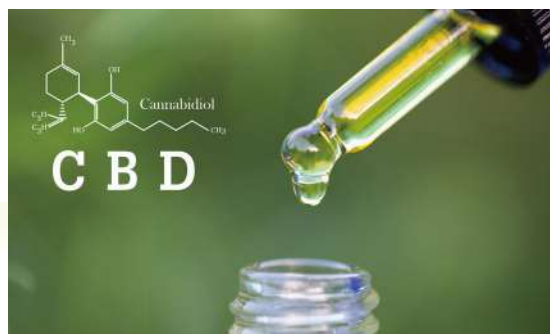
CBD Resell

We import our CBD Isolate from trusted manufacturers in the U.S., following the guidelines of the Ministry of Health, Labor and Welfare. Our CBD Isolate is available from 1kg for R&D and manufacturing. We will advise and inform our customers regarding the unique features of CBD Isolate.



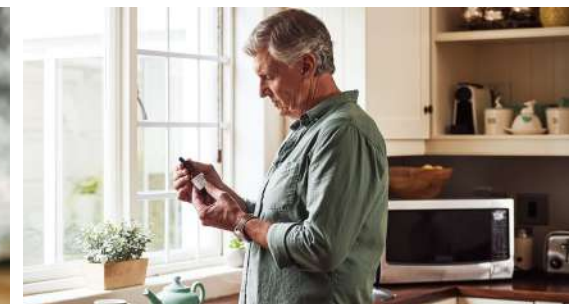
CBD products/OEM

We offer high quality CBD products from 100 units, using ingredients imported from the U.S. with Certification of Analysis. Additional HPLC testing is also available in Japan.



CBD online shop (CBD DIRECT)

CBD DIRECT is our branded CBD platform that has been on Yahoo! Shopping, Base and Rakuten market for 5 years. We sell overseas brands as well as domestic brands.



Brands

CANOVY is an innovative brand with a long history. CANNABEES is a brand targeted toward female customers. Both brands are made in Japan using imported CBD.





Message from CANNABEES

We started CBD DIRECT online shop and CANOVY 4 years ago in 2016. We have ensured that our brand is compliant to regulations and welcomed suggestions from municipal government and doctors. We prioritized the safety and transparency of our products.

When CBD DIRECT, CANNABEES and GEARBOXXXX merged as a business, we re-confirmed our priority to jointly promote “Lifestyle with CBD”.

Our decision was to form an organization that has a strong fundamental base to overcome the hurdles surrounding CBD. CANNABEES will invest in the safety of its products and comply with Japanese regulations so that our customers can enjoy Lifestyle with CBD.

Representative Director TK ONOE

Management Team



TK ONOE / Representative Director

1993 Bachelor of Economics from KEIO University
President/CEO of Niscom from 2000, following employment at CAI and Fujitsu
EMBA from KELLOGG-HKUST Founder of CANNABEES



Norihiko Hirose / Director and Chief Business Development

1996 Bachelor of Economics from Aichi University
Founded Cross Publicity in 2010, following employment at CHUKO PR agency
Founder of CANOVY, the first made-in-Japan CBD brand and CBD DIRECT



JEFF MIYAHARA / Director Chief Marketing Officer.

LA-born producer who has sold a total of 40 million copies of CDs and digital music
Founded Hitmaker Global Academy in Singapore in 2019
Started importing CBD through GEARBOXXXX from 2019



Tomoko Sugimoto / Chief Executive Officer

2000 Bachelor of Accounting from USC
USCPA at Ernst & Young and KPMG
11 years of wealth management at major swiss bank
Founding member of CANNABEES as brand manager from 2018.



Corporate Information

CANNABEES, Inc. Paid-in Capital / JPY 10million

Director / TK ONOE, Norihiko Hirose, Jeff Miyahara

CEO / TOMOKO SUGIMOTO

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SHAREHOLDERS / Cross Publicity, GEARBOXXXX, TKHD, DRESS

QR Code



Instagram



LINE



Twitter



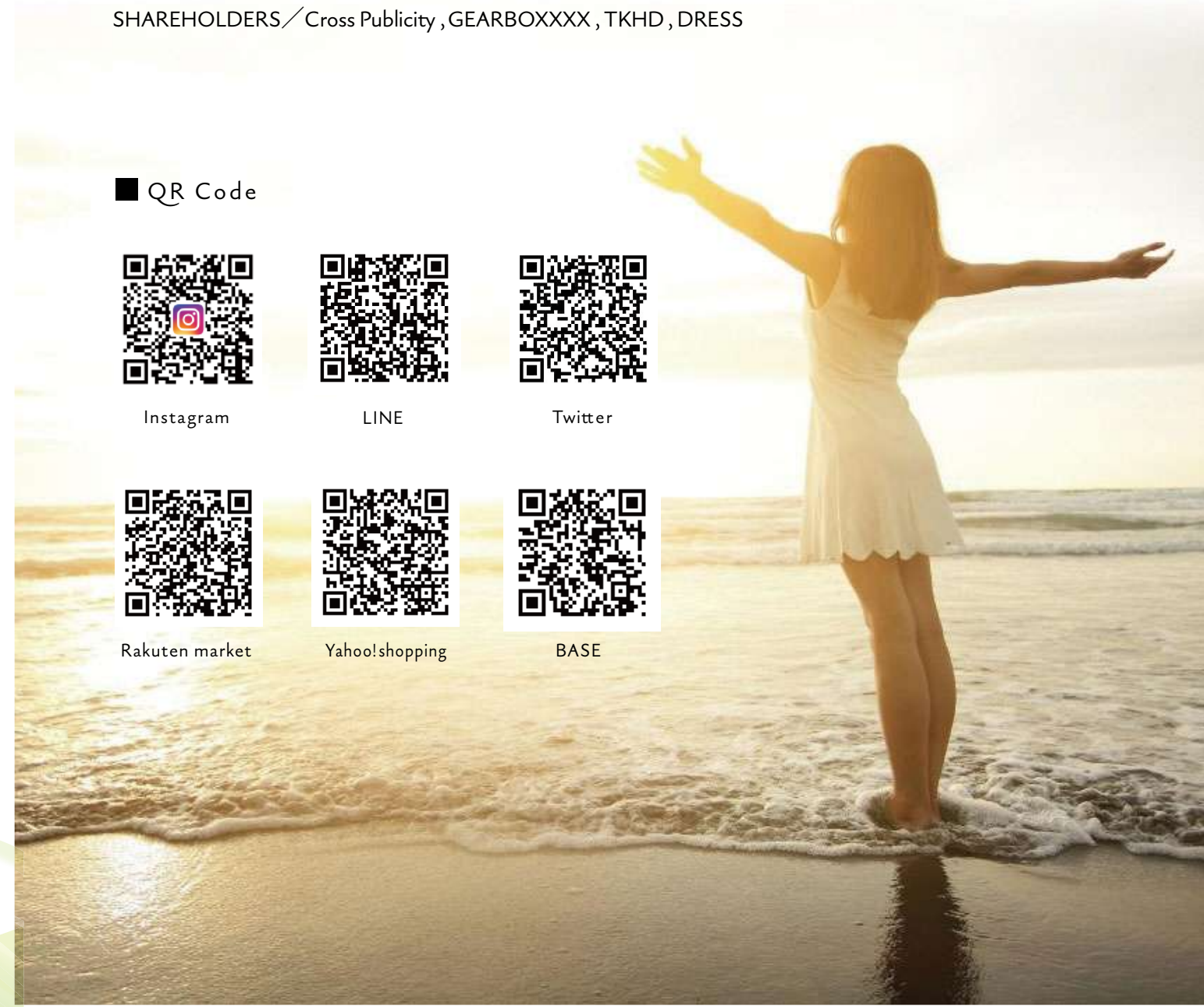
Rakuten market



Yahoo!shopping



BASE





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